

East Lancashire Prostate Cancer Support Group Newsletter



Volume 11

Issue2

Date Feb 2022



Back In The Groove, Meetings Resume With A “Bang”

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Next Meeting 3rd March
2022 at the Burnley Youth
Theatre



A Fantastic to see so many who attended the resumption of support group meetings, including some of the Bolton group.



From: Clare Norton [<mailto:Clare@oraclefieldwork.com>]

Sent: 28 January 2022 15:51

To: darrell@prostatecancersupport.org

Subject: Prostate Cancer Market Research

Dear Darrell,

You have helped us in the past with market research studies (I think you may have spoken to Stella Frost on previous occasions).

We have a new survey which we are conducting with people who have prostate cancer, and I wondered if you would be able to help or possibly share this with the members of your support groups and organisation?

The goal of this survey is to understand what people think about potential treatments for prostate cancer. Specifically, preferences for outcomes of chemotherapy and novel oral hormonal agents when added to androgen deprivation therapy (ADT) for patients with locally-advanced and metastatic hormone-sensitive prostate cancer (mHSPC).

The online survey takes approximately 30 minutes, and each participant would receive £45 for taking part. Which they can have via bacs transfer or Amazon voucher.

This is the inclusion criteria for this study:

1. Being 18 or older.
2. Having prostate cancer
3. Their cancer must have spread around prostate or to other parts of the body
4. Their cancer must be treated by lowering testosterone levels

If you are able to find participants from your support group, we could make a donation of £40 for each participant who takes part to your organisation.

Would you be able to share some information with your members and see if they would be interested in taking part?

Kind Regards

Clare

Clare Norton

Director

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The latest news from the Prostate Project • January 2022

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Dear Not Provided

All Aboard our Mobile PSA Testing Clinic!

I think it is fair to say that we have had a rather spectacular start to 2022, kicking off with two sell-out concerts at G Live and ending with a TV appearance from yours truly.



I have been teasing you for months about our proposed **mobile PSA blood testing vehicle**, and finally the wait is over.

Great friends of the Prostate Project, the amazing **Mr Paul Jones** and promoter **Tony Smith** from Eclectic Live Music gathered some mates, including **Van Morrison, Kiki Dee, Paul Carrack and Ralph McTell**, providing knockout entertainment, and launching the **'Get on Board'** campaign, easily our largest fundraising drive since the opening of the Stokes Centre for Urology.

The campaign aims to raise £200,000 to buy, equip and operate a Mobile PSA Blood Testing Clinic



The 'Bus' as it is being affectionately named, will provide PSA blood testing facilities for hard-to-reach communities and access places like golf clubs, football and rugby matches, social events and shopping centres, it will even be in use at weekends and out of regular hours.

Working in partnership with the **Surrey and Sussex Cancer Alliance**, the NHS operated clinic will provide a high-profile mobile point of access to allow more men to get the PSA blood test used to help detect prostate cancer, reaching high risk groups and communities as well as helping to address the shortfall of over 3,000 men remaining untested due to COVID restrictions.

You have no idea how much it means to all of us here at the Prostate Project to finally let you have the news that we are well and truly, 'on the road'.

For more information and to donate, please visit our [Just Giving page](#), where you will see that we already have more than £4,000 just from the bucket collection at the launch event.

I would like to say a personal thank you to Jack Newman of Boo Design and John Lloyd of Blue Dot Display for their expertise and unbelievable generosity, these people are true friends of the Prostate Project and we will be forever grateful.



'Ticket to Ride' at The Drift Golf Club



Our wonderful friends at [The Drift Golf Club](#) in East Horsley continue to provide huge support, raising funds and awareness for the Prostate Project. Even if you're not a golfer, I recommend their facilities for anyone looking for a quiet drink, a first-class function space or the best Sunday lunch around.

Colin Stokes and myself attended the Captain's Drive, an event to launch the start of our year as the nominated charity, the day went exceptionally well (even if my golf didn't), we raised more than £1,500 in donations and following my brief presentation, a chap approached me to talk about his symptoms, I was of course happy to discuss but I immediately suggested he get in touch with the specialists and I'm delighted to say that he is now on the road to treatment. **If you tell just one man at risk this month to talk to their GP about a PSA test, we will save lives.**

Thanks to Patrick Crossan, Seniors Captain and everyone else at The Drift for making us feel so welcome.

Art for our Sake

The **annual online art auction** raised much needed funds in December, with art lovers snapping up some real bargains on our website. The auction, organised by Dr Nicola Annels featured donated works from some of the leading artists in Surrey, Sussex and Hampshire.

The artists that gave their work so generously deserve our special thanks, we raised over £2,500 for our research labs and we have some very satisfied supporters that are now proud owners of truly wonderful pieces of art.



Do not worry if you missed out though, the [site is still live](#), and you can now buy some great, original pieces...did somebody say Valentine's Day?

So Much More than 'Just Giving'

The generosity of our supporters knows no bounds, and in the last month we have heard of some wonderful fundraising efforts.



Mike Jacobs of The Drift is taking part in the Pilgrims Challenge, a 66 mile ultra-marathon this February, he is running in memory of Andy Roberts and you can [support Mike here](#).

Matthew Selby is also getting his running shoes on and is taking part in the Richmond Half Marathon on February 20th, and you can [sponsor Matt here](#)



Jim Spring & Robin Amy have set their sights somewhat higher still as they set off for the Roof of Africa, Mount Kilimanjaro on 19th February...you can encourage them every step of the way by visiting their [fundraising page here](#)



Thank you, all so much, and good luck...sooner you than me, I'm more of a two wheel fan myself which is why I have signed up for the [Ride London-Essex 100 bike ride](#), and you can join me if you're quick off the mark as we have two charity places still up for grabs, [please contact us here](#)

Volunteers Needed

Our ambitious fundraising target means that we will be hosting lots of events over the next few months, if you could spare a few hours to help us organise, maybe hold a bucket or contribute in any other way, we would love to hear from you. We are putting together a list of volunteers so please just [email](#) Katherine or call 07724 465 883 to be included.



...And finally,



It has been a hectic month and with so much to write about I hardly dare mention my own five minutes of fame, but I was interviewed on [That's TV](#), it went very well and as always, I was grateful for the opportunity to talk about the Prostate Project and our ambition to save as many lives as possible by raising awareness of prostate cancer.

Whether you are actively fundraising or helping raise awareness of our cause by talking to friends and family, your continued efforts continue to delight and amaze in equal measure. Bye for now,

Alf Turner



Chairman

PS

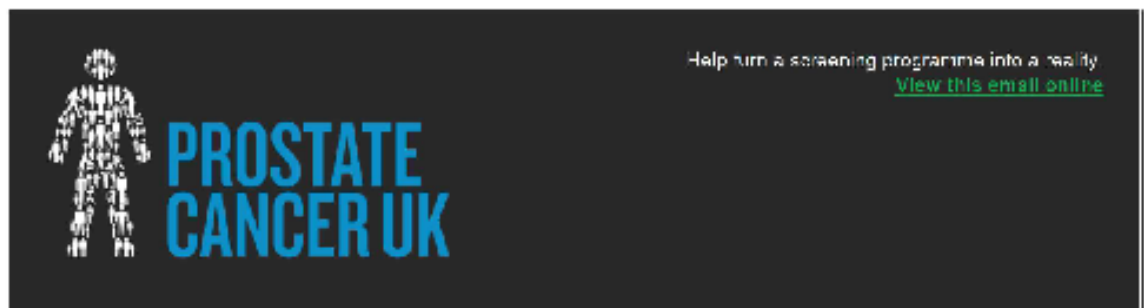
The wonderful Tony Smith from Eclectic Live Music has informed us that some amazing photos of '**Paul Jones & Friends**' are now available to download for only £10, print quality in cool black and white, by [Blackham Images](#). All proceeds go directly the Prostate Project. Available [here](#)

From: riley.d7
Sent: 15 February 2022 14:14
To: Iean Wright
Subject: Fwd: Our biggest challenge yet.

Sent from my iPhone

Begin forwarded message:

From: "Dr Matthew Hobbs, Prostate Cancer UK"
<supportercare@prostatecanceruk.org>
Date: 15 February 2022 at 12:30:29 GMT
To: riley.d7@sky.com
Subject: Our biggest challenge yet.
Reply-To: Prostate Cancer UK <supportercare@prostatecanceruk.org>



***The Earlier Prostate
Cancer Is Caught, The
Easier It Is To Cure.
“It’s As
Simple As That”***



David, help us realise the dream of a screening programme.

The earlier prostate cancer is caught, the easier it is to cure. It's as simple as that.

What's not simple is that nobody yet knows exactly what a screening programme for prostate cancer would look like. But we know it can't come soon enough.

A screening programme would aim to diagnose prostate cancer earlier and accurately, by inviting at-risk men for regular testing. This would help more men who need treatment to get it sooner, and ultimately would save lives. Tests approved for use in screening programmes must meet a number of criteria. The perfect test must be easily accessible, cost-effective, and accurate enough to detect the prostate cancers most likely to kill.

We aim to find that test, but we need your support to make it happen.

David, will you help fund lifesaving research that will bring us closer to a screening programme and keep loving families together for longer?

YES, LET'S MAKE IT HAPPEN

An exciting new project called PRIME, led by Dr Veeru Kasivisvanathan, could be the answer. PRIME is a clinical trial investigating if a two-step MRI (bpMRI) scan can be used instead of the standard three-step MRI (mpMRI) to accurately diagnose prostate cancer in men.



Using bpMRI instead of mpMRI would make a screening programme more feasible as it's quicker, cheaper and doesn't require a doctor present.

If bpMRI scans are found to be as good at diagnosing cancer as mpMRI, this could double the number of men receiving a scan in the same time.

Dr Veeru Kasivisvanathan

Sadly, a screening programme won't come soon enough for some families. Janet Daykin lost her husband Mike to prostate cancer in 2010. He had no previous symptoms and visited the doctor after experiencing a sudden onset of pain. He was diagnosed with prostate cancer and the couple faced the devastating reality that Mike's cancer was incurable. He died just 20 months later.

I'LL DONATE TO GIVE MEN THE EARLY DIAGNOSIS THEY DESERVE

Men, we are with you.



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In partnership with



Find the **14,000** men

Help find 14,000 undiagnosed men who haven't started cancer treatment due to the pandemic.

Did you see the news, David?

Today, we launch a nationwide campaign with the NHS and ask you to join us in taking a simple action that could save lives: share our thirty-second risk checker as widely as possible.

In an unprecedented partnership to address an unprecedented challenge, we've joined forces with NHS England to launch a national campaign to help find 14,000 men who have not come forward and started treatment for prostate cancer because of the pandemic.

Prostate cancer is very treatable if caught early, so it's vitally important that these men are found quickly before their cancer spreads. You'll see our urgent message on TV, billboards, bus stops and newspapers across the UK, but we won't find the 14,000 without people like you sharing our risk checker with your loved ones, friends and colleagues.

Will you help us find the 14,000 men?

GET THE FULL STORY AND LET'S FIND THE 14,000 MEN

Men, we are with you.



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Contact Information

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From Left to Right Hazel Goulding (Treasurer) Leon D Wright (IT Admin) Stuart Marshall (Secretary) Steve Laird (Vice Chairman) Dave Riley (Chairman)

We are a group of local people who know about prostate cancer. We are a friendly organisation dedicated to offering support to men who have had or who are experiencing the effects of this potentially life threatening disease.

The East Lanc's Prostate Cancer Support Group offers a place for free exchange of information and help for local men and their supporters (family and friends) who may be affected by this increasingly common form of male cancer.

At each meeting we strive to be a happy, supportive and upbeat group of people; encouraging open discussion on what can be a very difficult and perhaps for some an embarrassing subject. We have lively, informative, interactive, sharing and above all supportive meetings.

